

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62492-1

DATE PRINTED

08/15/12

AND

PAGE 1

|   |  |                      |                                       |               |   |
|---|--|----------------------|---------------------------------------|---------------|---|
| 6441  | AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 |                      | ADVERTISER (OR AGENCY AND ADVERTISER) |               | <b>Cancellation Notice<br/>Required<br/>Announcement 28 days<br/>prior notice</b> |
| NAME  | GMMB, INC.                                     |                      | OBAMA FOR AMERICA                     |               |   |
| AND   | 3050 K St NW Ste 100                           |                      | PO BOX 8102                           |               |   |
| ADDRESS   | Washington                                     | DC 20007-5108        | Chicago                               | IL 60680-8102 |   |
|   | USA  |                      | USA                                   |               |   |
| CONTACT   | SHIRA LEVY                                     |                      | PRODUCTEST #1549                      |               |   |
| LOCAL SALESPERSON   | NICOLE ELIE POL                                | AGENCY EST. NO. 1549 | PRODUCT CODE 1300                     |               |   |
| NATIONAL SALESPERSON  |  |                      |                                       |               |   |
| BROADCAST SCHEDULE STARTING 08/04/12 AND ENDING 08/17/12 NO. WEEKS: 2 |  |                      |                                       |               |   |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS    | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES                        | PROGRAMS                     | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|--|------------------------------|--------------|-----------|----------------|
|      |         |            | FROM   | TO     |        |  |                              |              |           |                |
| 1    | M-F     | 5<br>4     | 05:28A | 06:00A | 30S    | 08/06/12-08/10/12<br>08/13/12-08/17/12 | NEWS 4 EARLY 5:28-6:00AM     | 9            | 350.00    | 3150.00        |
| 2    | M-F     | 5<br>4     | 06:00A | 07:00A | 30S    | 08/06/12-08/10/12<br>08/13/12-08/17/12 | NEWS 4 TODAY                 | 9            | 450.00    | 4050.00        |
| 3    | M-F     | 5<br>4     | 07:00A | 08:58A | 30S    | 08/06/12-08/10/12<br>08/13/12-08/17/12 | THE EARLY SHOW               | 9            | 400.00    | 3600.00        |
| 4    | M-Th,Su | 5<br>4     | 04:30A | 05:00A | 30S    | 08/06/12-08/12/12<br>08/13/12-08/16/12 | CBS MORNING NEWS             | 9            | 150.00    | 1350.00        |
| 5    | Sa      | 1          | 05:00A | 07:30A | 30S    | 08/04/12-08/11/12                      | SATURDAY 5-730 NEWS ROTATION | 2            | 200.00    | 400.00         |
| 6    | Su      | 1          | 05:57A | 07:58A | 30S    | 08/05/12-08/12/12                      | NEWS 4 THIS MORNING          | 2            | 250.00    | 500.00         |
| 7    | M-F     | 5<br>4     | 08:58A | 09:58A | 30S    | 08/06/12-08/10/12<br>08/13/12-08/17/12 | RACHEL RAY                   | 9            | 400.00    | 3600.00        |
| 8    | M-F     | 5<br>4     | 09:57A | 11:00A | 30S    | 08/06/12-08/10/12<br>08/13/12-08/17/12 | PRICE IS RIGHT               | 9            | 750.00    | 6750.00        |
| 9    | M-F     | 5<br>4     | 11:00A | 12:00N | 30S    | 08/06/12-08/10/12<br>08/13/12-08/17/12 | YOUNG & THE RESTLESS         | 9            | 500.00    | 4500.00        |
| 10   | M-F     | 5<br>4     | 12:00N | 12:25P | 30S    | 08/06/12-08/10/12<br>08/13/12-08/17/12 | NEWS 4 AT NOON               | 9            | 450.00    | 4050.00        |
| 11   | M-F     | 5          | 01:00P | 02:00P | 30S    | 08/06/12-08/10/12                      | THE TALK                     | 9            | 350.00    | 3150.00        |

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AS AGENT FOR (ADVERTISER)

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| ADDRESS   | Washington                                     | DC 20007-5108        | Chicago                               | IL 60680-8102 |   |
|   | USA  |                      | USA                                   |               |   |
| CONTACT   | SHIRA LEVY                                     |                      | PRODUCTEST #1549                      |               |   |
| LOCAL SALESPERSON   | NICOLE ELIE POL                                | AGENCY EST. NO. 1549 | PRODUCT CODE 1300                     |               |   |
| NATIONAL SALESPERSON  |  |                      |                                       |               |   |
| BROADCAST SCHEDULE STARTING 08/04/12 AND ENDING 08/17/12 NO. WEEKS: 2 |  |                      |                                       |               |   |

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|------|------|------------|--------|--------|--------|--|----------------------------|--------------|-----------|----------------|
|      |      |            | FROM   | TO     |        |  |                            |              |           |                |
|      |      | 4          |        |        |        | 08/13/12-08/17/12                      |                            |              |           |                |
| 12   | M-F  | 5<br>4     | 02:58P | 04:00P | 30S    | 08/06/12-08/10/12<br>08/13/12-08/17/12 | AMERICA'S COURT WITH JUDGE | 9            | 350.00    | 3150.00        |
| 13   | M-F  | 5<br>4     | 04:00P | 05:00P | 30S    | 08/06/12-08/10/12<br>08/13/12-08/17/12 | DR PHIL                    | 9            | 550.00    | 4950.00        |
| 14   | M-F  | 5<br>4     | 05:00P | 05:30P | 30S    | 08/06/12-08/10/12<br>08/13/12-08/17/12 | NEWS 4 AT 5 PM             | 9            | 800.00    | 7200.00        |
| 15   | M-F  | 5<br>4     | 06:00P | 06:30P | 30S    | 08/06/12-08/10/12<br>08/13/12-08/17/12 | CBS4 NEWS AT 6             | 9            | 800.00    | 7200.00        |
| 16   | T-F  | 5<br>4     | 06:30P | 06:58P | 30S    | 08/07/12-08/10/12<br>08/14/12-08/17/12 | CBS4 NEWS AT 630PM         | 9            | 600.00    | 5400.00        |
| 17   | Sa   | 1          | 04:58P | 06:00P | 30S    | 08/04/12-08/11/12                      | NEWS 4 AT 5P - SATURDAY    | 2            | 400.00    | 800.00         |
| 18   | Su   | 1          | 04:58P | 05:58P | 30S    | 08/05/12-08/12/12                      | NEWS 4 AT 5 - SUNDAY       | 2            | 600.00    | 1200.00        |
| 19   | T    | 1          | 06:57P | 08:00P | 30S    | 08/07/12-08/14/12                      | NAVY NCIS                  | 2            | 3750.00   | 7500.00        |
| 20   | W    | 1          | 06:58P | 08:00P | 30S    | 08/08/12-08/08/12                      | BIG BROTHER                | 1            | 4000.00   | 4000.00        |
| 21   | Th   | 1          | 09:00P | 10:00P | 30S    | 08/09/12-08/16/12                      | PERSON OF INTEREST         | 2            | 4000.00   | 8000.00        |
| 22   | F    | 1          | 09:00P | 10:00P | 30S    | 08/10/12-08/17/12                      | BLUE BLOODS                | 2            | 3000.00   | 6000.00        |
| 23   | Su   | 1          | 05:58P | 06:59P | 30S    | 08/05/12-08/12/12                      | SIXTY MINUTES SUNDAY       | 2            | 4000.00   | 8000.00        |

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|                 |       |            | FROM   | TO     |        |                   |                |              |           |                |
| 24              | Sa-Su | 1          | 10:00P | 10:35P | 30S    | 08/04/12-08/05/12 | LATE NEWS M-SU | 1            | 2000.00   | 2000.00        |
| 25              | M-Sa  | 2          | 10:00P | 10:35P | 30S    | 08/06/12-08/11/12 | LATE NEWS M-SU | 2            | 2000.00   | 4000.00        |
| Total Contract: |       |            |        |        |        |                   |                | 146          |           | 104500.00      |
| Billing Summary |       |            |        |        |        |                   |                |              |           |                |
| Qtr 3-12        |       |            |        |        |        | Jul               | Aug            | Sep          | Total     |                |
|                 |       |            |        |        |        | .00               | 103150.00      | .00          | 103150.00 |                |
| GRAND TOTAL     |       |            |        |        |        |                   |                |              | 103150.00 |                |

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